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# Persona 1 - Dan Patel

## Age: 43

## Gender: M

## Job Title: Software Developer

## Marital Status: M

## Short Bio: <complete this on your own>

|  |  |
| --- | --- |
| **Story** | **Points** |
| As a technical user I need API documentation for task endpoints So I can integrate task management into our custom tools | 3 |
| As a technical user I want a CLI for quick task creation To streamline adding tasks without leaving the terminal | 1 |
| As a technical user I need to categorize tasks by project So I can easily filter tasks related to specific projects | 3 |
| As a technical user I need webhook support for task updates To receive real-time notifications in our development chat | 5 |
| As a technical user I want keyboard shortcuts for task actions To navigate and manage tasks more efficiently | 1 |



# Persona 2 - Steven Prior

## Age: 35

## Gender: M

## Job Title: Marketing Manager

## Marital Status: Single

## Short Bio: <complete this on your own>

|  |  |
| --- | --- |
| **Story** | **Points** |
| As a user I need task prioritization To focus on high-priority tasks and meet campaign deadlines | 1 |
| As a user, I want to be able to separate tasks by client to be able to keep them organized | 5 |
| As a working professional, I need to be able to work on mobile due to my busy schedule | 3 |
| As a marketing manager, I need to plan and execute a social media campaign to promote our upcoming product launch. | 3 |
| As a user I need a high level of security so my clients data is protected | 5 |

# 



# Persona 3 - Miriam Nuero

## Age: 50

## Gender: F

## Job Title: Project Manager

## Marital Status: Widow

## Short Bio: <complete this on your own>

|  |  |
| --- | --- |
| **Story** | **Points** |
| As a user, I want access secure in order to honor NDAs I have signed with clients | 5 |
| As a project manager, I need to create tasks to lead kickoff meetings for a new client project. | 1 |
| As a pm I need a way to change project status to complete so I can keep track of what’s been complete | 1 |
| As a Project Manager, I want to efficiently assign tasks to team members and track their progress to ensure the project stays on schedule and meets its objectives. | 3 |
| As a pm I need to have a way to prioritize tasks in order so I can see which deadlines are coming up | 1 |